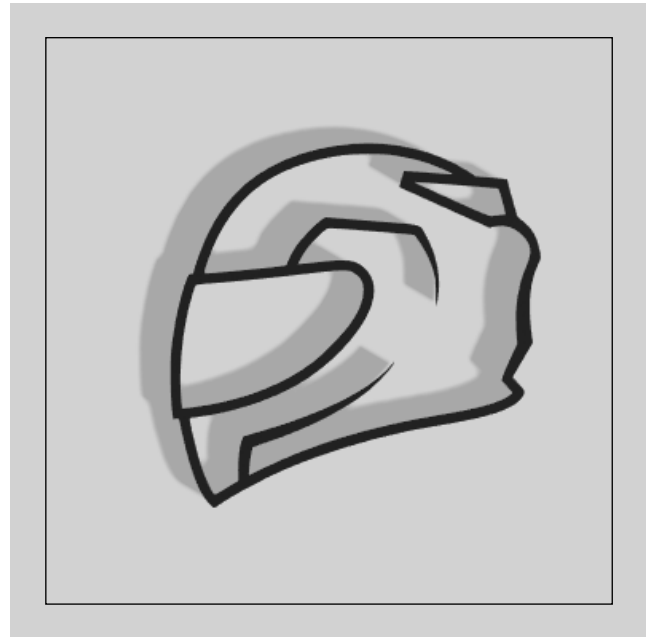




Buyer's Guide for **HELMETS**

Proper helmet fit is not only the key to **COMFORT**, it is crucial for your **SAFETY** too!

The **BEST** way to assure you get the right helmet size is to be properly fitted in our store with the help of one of Bob's staff. But if that's not possible, **CALL Bob's and speak to one of our trained Rider Apparel Specialists.** Helmet sizing on the phone is a bit more complicated than fitting other apparel — which we do successfully by phone all the time — but we're still able to get our customers into a helmet that fits right on the first try almost every time!



*But **BEFORE** you call us, please read these helpful hints for choosing a properly fitted helmet.*

- Correct helmet fit depends not only on size, but **SHAPE**. Different brands and models of helmets have different shell shapes. People have different head shapes too, some more round, some more oval. Do you know your head shape?
- If your head shape does not match the helmet's shell there will be either pressure points or gaps which can cause discomfort or compromise safety.
- A helmet is too small when it causes discomfort — almost like an immediate headache. A helmet is too big if it moves too freely around your head.
- A properly fitting helmet hugs your head with uniform pressure all the way around. It should feel evenly snug on your forehead and around your cheeks. If you were to look in a mirror, grab the chin bar and gently move the helmet around, you'd see the skin on your face move **WITH** the helmet.
- Expect that a brand new, properly fitting helmet will, at first, be a bit difficult to put on and feel almost too tight. But remember, it needs to break in. The padded materials inside will compress over time making it much easier to put on and remove. A helmet that feels too comfy when it's brand new will probably end up being too loose after it's broken in — and potentially unsafe!

*If your current helmet is **FIVE** or more years old, has been dropped or damaged in an accident, or is uncomfortable because of improper fit, it is potentially unsafe and should be replaced!*

Questions? Call the apparel experts at BOB's! 301-497-8949 ext 504